

Second Memphis Bound Blues Challenge Now Underway

(Edmonton, AB August 1, 2012) Sponsored by the Edmonton Blues Society, blues musicians from across Alberta will compete in the 2012 Memphis Bound Blues Challenge. This competition is the only one of its kind in Western Canada.

- WHAT:** Memphis Bound Blues Challenge
- WHEN:** Silent Auction Fundraiser: Saturday, September 22
Old Timer's Cabin 9430 - 99 Street Music starts at 7:30pm
Qualifying Rounds: Dates and locations TBA
Final Competition: Sunday, October 21, Old Timer's Cabin
- WHY:** The Memphis Bound Blues Challenge is being held to select a band and a solo/duo act that will represent Northern Alberta and compete at the renowned Blues Foundation's International Blues Challenge in Memphis, Tennessee.
- HOW TO ENTER:** Visit: www.edmontonbluessociety.net
Email: ibc@EdmontonBluesSociety.net
- ENTRY DEADLINE:** September 5, 2012 8:00pm

The challenge shines the spotlight on some of the region's finest blues talent. Two acts, one band and one solo-duo, will be selected to represent Northern Alberta at the renowned Blues Foundation's 29th International Blues Challenge taking place Jan 29-Feb 2, 2013 in Memphis, Tennessee. Regional winners are being sponsored to compete at this internationally recognized event from funds raised by the Edmonton Blues Society.

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